



Sue AI Bot Use Cases

Introduction

This document is intended to give a few sample indications of the places where the Sue AI bot is being implemented in the market. The list is not comprehensive as the number and variety of implementations our users are generating are without end.

Monitoring IOT/Telemetry: Sue can convert any telemetry from a reactive rule base to a predictive model that will avoid unplanned stoppages and nip problems before they become critical. Sue is the ideal AI for IOT. With the vast amounts of telemetry being generated by IOT, there are not enough experts and engineers to read it all. Sue can read every telemetry reading and email/autocall/refertohuman when action is needed. IOT, Mining, High Precision Farming, Telcoms, Vehicle Monitoring.

Auditing: In any transactional environment, Sue can read every single transaction and flag outliers and exceptions for human review including fraud, money laundering or pricing. Sue is able to imitate an expert that reads a page of transactions and spots the fraudulent one. Except that Sue can read ALL the transactions in a large organization and never needs sleep. Telecoms, Banking, Finance, Triage of Insurance Claims.

Targeted Marketing: You don't need Cambridge Analytica to target advertisements or profile clients. With a few pieces of information Sue can segment your whole population and send each person the right message. Investment, Retail Deals, Politics.

Call Centres Next Best Move: Sue can recommend the next best move based on what is put in on each screen, standardizing service and optimizing flows.

Medical: Sue can learn any individual decision in the medical field and replicate it.

Trading: Sue is being used to analyse specific metrics, economic indicators, weighted risk parameters and soft input to take shareholding decisions ending in Buy/Hold/Sell. Transaction Pricing, Shares, Currency Trading, BlockChain Smart Contracts, Actuarial Pricing Methodology, Fitment of Statistical curves, Reserve Forecasting.

Data Enhancement: Sue can predict missing data points in a set using the other data.

Onboarding Questionnaires: Most AI engines need 80 pieces of information to fire, leading to client fatigue. Sue can give an initial approval after as few as 3 parameters. Credit cards, Employee applications



Application Selections: Unlike humans, Sue can review every single item offered and give an initial unbiased opinion Underwriting, Risk Selection, Recruitment Selection, Holiday Authorizations, Exploration Predictions

Automatic Renewals: Sue can approve renewal of risks and bills risks within fuzzy thresholds. Underwriting, Utility Bills

Cyber Risk: Sue can act as a help desk able to run set scripts 24/7 anywhere in the world, detect data breaches and protect database by running scripts and smart approving every db/os action

Staff Predictors: Sue can read the psychometric results of a candidate and give you the probability of success in a division based on the results and performance assessments of other candidates.

